

# EUROPEAN COMMISSION

Horizon Europe Framework Programme  
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Advanced multi-sensing systems

GA No. 101093008

**Integrated, Modular, Multisensing,  
Mid- and Near- IR sensing platform**



**M3NIR - Deliverable report**

**D6.1 – Dissemination Plan and Material**

## Disclaimer / Acknowledgment



Funded by the  
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## About M3NIR

M3NIR plans to boost photonics-based sensing technology in terms of performance, reduction of footprint, energy consumption, and costs. The value chain to be implemented by the M3NIR project includes the optimization of the manufacturing approaches of mid-infrared photonic devices, the development of relevant electronics, and the high-level integration of other components like microfluidics for the realization of high-performance sensors. With the extra focus on miniaturized configuration, robustness, maintenance-free operation, low power consumption, and cost-effective sensing, M3NIR aims to create a modular, highly adaptable, and efficient multi-sensing platform, which will be validated in the domains of environmental monitoring and healthcare. The project makes use of novel schemes for component integration and packaging, enabling both scientific and industrial breakthroughs.

## M3NIR consortium members



## Document information

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## Document history

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29/06/2023	V1.0	Dalius Kontrimavičius	Geert Van Steenberge	First draft
07/07/2023	V2.0	Dalius Kontrimavičius	Geert Van Steenberge	Final

## Dissemination level

<b>PU</b>	<b>Public</b>	
<b>SEN</b>	<b>Sensitive, only for members of the consortium (including the Commission Services)</b>	<b>X</b>

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## Publishable summary

To guarantee the success of the project, a strong communication and dissemination strategy is vital throughout the entire lifetime of the project. This document is intended to give an overview of the types of dissemination and communication activities that are planned and will be undertaken during the **M3NIR** project, in order to bring the results of the project to the public and to the market.

Deliverable defines the project dissemination and communication management processes, and rules to be applied throughout the **M3NIR** Project, and the main results to be achieved. Various aspects like the detailed definition and description of target groups, communication channels, communication tools are covered. It will also serve as a guide for the project partners for their active participation. The partners will use a variety of communication tools/activities to reach all audiences. These include among others a website, social media channels, newsletters, press releases, and published articles.

Based on the objectives of the communication strategy, the defined dissemination activities are aimed at enhancing public awareness and ensure the involvement of targeted stakeholders to raise awareness on the objectives, activities and outcomes of the project. Through the appropriate planning, widespread dissemination of the overall work and results of the project will be safeguarded not only during the project implementation stage, but also beyond the project's end. Presentation of the project outcomes and objectives in conferences, events, workshops, scientific publications as well as a tailor-made Demand-Pull Observatory toolkit (DPO) for research and innovation as presented in detail in this document will also serve as a common tool for dissemination activities.

The framework, consisting of the legal documents – Project Grant Agreement (GA), Project Consortium Agreement (CA) – forms the basis for using dissemination and communication of the outcomes of the **M3NIR** project. In case of any contradictions, the provisions of legal documents supersede any rules or recommended practices of this Report. In particular, the CA concerns the internal consortium obligations. At the same time, this Report complements the legal documents by a description of the project-wide dissemination and communication processes, rules, and tools to be applied throughout the **M3NIR** project. Thus, this Report will be the reference document collecting all project dissemination, and communication elements.

The **M3NIR** project's plans for dissemination and communication will be systematically reviewed and updated since this is a living document.